



A small one-off investment could easily save your life



“ One of the best ideas I’ve come across in many years...it will significantly speed up the process of receiving correct treatment in an emergency. I’m delighted about its launch and will start recommending it to patients. ”

Dr Monica Mohan
Consultant Neuropsychiatrist

tap2tag Medical can help save anyone’s life – especially those with a diagnosed condition or who take prescribed medication. Find out how...

tap2tag Medical is a new application of NFC technology, designed to help first-responders and paramedics gain instant access to critical medical information in an emergency.

Anyone can potentially benefit from tap2tag Medical. However, for those with a known medical condition, the elderly or anyone



What is tap2tag Medical?

It's a simple device, which anyone can use. A typical **tap2tag Medical** user wears a wristband, similar to popular rubber charity wristbands. Other users prefer to have a key fob, or to carry a card, or to display a sticker in their home. Some choose to use a combination.

Each device is embedded with an 'NFC' (near-field communication) chip.

NFC was designed for use with mobile phones. Most smart phones have this technology and it's anticipated that, by the end of 2015, virtually all new smart phones will have it. Users without NFC can access the system via their mobile browser.



In an emergency, for example when someone collapses, after calling the emergency services any passer-by or neighbour with an NFC-enabled mobile phone can 'tap' the patient's device. With a couple of clicks they can gain instant access to information that the wearer has chosen to disclose.

This might include:

- * their name
- * allergies
- * known medical conditions
- * medications they need
- * any message, for example:

"Call 999. I have a heart condition. Spray is in my bag. Spray once in my mouth then wait for paramedics."

A user might also choose to include information on organ donation, their date of birth, blood group, and a photograph.

No-one near with an NFC-enabled phone? Not likely, but not a problem! The device works with a mobile browser too.

Even if the first-responder hasn't activated the tap2tag Medical, the paramedics can do so on arrival, gaining vital, potentially life-saving information about the patient.

Emergency contacts

Additionally, when the device is 'tapped' by NFC, and the situation is verified as being an emergency, it can also send instant messages to designated family members or carers to let them know the user is experiencing a difficulty. These notifications can be by text or e-mail – the user (or their family) chooses the method they prefer when setting up their account.



I'm excited about the new easy access tap2tag Medical product for friends, family and patients.

Secure medical information, available at a tap, for patients who have implants, diabetes, allergies or medical conditions will make emergency situations and treatment more appropriate to an individual's medical need.

I will certainly register and wear a tap2tag Medical alert device and hope others will do too.

Sharon Bates
MSc RM RN Dip Co,
Specialist Bariatric Nurse

What information is stored on tap2tag Medical alert devices?

No data is stored on the device itself. Each tag has a unique code, against which information is stored on a secure website. The user controls (and updates as necessary) all data and chooses what, and what not, to include. The information only needs to be input or updated once, no matter how many devices someone may choose to have.

Is it secure?

Our entire website has an SSL certificate, which means it's extremely secure. The user needs only to consider that the information they put on their profile may be seen in an emergency.

Anyone accessing the data needs to have a tap2tag account, so a user will always know who has seen the data (and who helped them). If the first-responder does not already have an account they set one up immediately upon 'tapping the tag', with a couple of clicks.



What happens if passers-by or neighbours don't have an NFC-enabled phone?

In the unlikely event nobody has a NFC enabled phone nearby each wristband has a unique code printed on it. After calling the emergency services, all anyone needs to do is go to our quick-access website at **www.tap2.me** and enter the code. They will then follow the same procedure as an NFC phone and see the same information.



Keep track of medication!

tap2tag Medical is also a great way of storing information on current medications for all the family. If a doctor or consultant needs to see what a patient's current medications and doses are, for example when they're admitted to hospital, they simply access the website.

You can set up any number of medical profiles on one account, such as family members or people in your care. When you purchase **tap2tag Medical** alert devices you can 'assign' different people's medical profiles to their own wristbands, cards, key fobs and/or stickers. If you've struggled to keep up-to-date on everyone's meds this is a great way of maintaining their records while also giving them vital support in an emergency.



How much does a tap2tag Medical alert device cost?

Not as much as you think. There is no monthly or annual fee, just the cost of the device you choose.

**There are no ongoing contracts!
It's a one-off purchase to help
save yours or someone else's life.**

How to buy a tap2tag Medical alert device

You can buy **tap2tag Medical** alert devices from our secure website at **www.tap2tag.me**. The process is very simple and, by buying a device online, you have already set up your tap2tag account. We also hope to sell the devices in shops around the UK. Keep checking our website for more information.

Once you receive your device the process of creating a medical profile is really easy. Simply follow the on-screen instructions.

Visit www.tap2tag.me for more information

